

# ELTONS innovation awards

**#ELTons** 

# The 15th British Council ELTons Awards for Innovation in English Language Teaching 2017

The ELTons Innovation Awards, now in their 15th year, are the only international awards that recognise and celebrate innovation in English language teaching (ELT). The awards recognise innovative educational products, publications, apps and projects meeting high standards of excellence in innovation and supporting English language learners and teachers achieve their teaching and learning goals.

The ELTons Innovation Awards begins annually with the call for submissions each September. Panels of experts then begin work from January to independently (and individually, behind closed doors) assess each of the submissions, to objectively establish the high quality of the innovations. For 2017, from a highly competitive field of 115 international submissions, just 29 have been put forward as finalists. For this reason, becoming a finalist of the British Council ELTons Awards is no small feat and we wish all finalists, the companies, teams and individuals involved every success this evening.

The British Council warmly welcomes all finalists, judges and distinguished guests from across the English language education sector to the 15th British Council ELTons Innovation Awards 2017.

The British Council is both filming and using a professional photographer at this event. The images may be used for marketing and promotion in our publications and on our digital channels. If you do not wish to be photographed please let the event organisers know.

# ELTons award categories

### The Award for Digital Innovation

Innovation in a digital product or service that enhances learning through the innovative use of technology.

### The Award for Excellence in Course Innovation

Innovation in complete course packages in any, or a variety of media – books, websites, apps, audio, video, teachers' books.

# The Award for Local Innovation in partnership with Cambridge English Language Assessment

Innovation in creating learner or teacher solutions to meet a specific local need within a specific local context and which are developed at a local, national or regional level.

### The Award for Innovation in Learner Resources

Innovation in any product or service across any media intended for English language learners.

### The Award for Innovation in Teacher Resources

Innovation in a product or service aimed at developing and supporting English language teachers.

# The ELTRAs: English Language Teaching Research Awards and Best Master's Dissertation Award

Recognition of the institutions and researchers making original contributions to advancing innovation through research.

### The Lifetime Achievement Award

Now in its seventh year, this award recognises an English language teaching professional who has made a substantial contribution to the field of language learning and teaching throughout their career.

# A special thanks to our partners:

### The ELTons Local Innovation Award in partnership with Cambridge English Language Assessment

Cambridge English Language Assessment is part of the University of Cambridge. We develop and produce the most valuable range of qualifications for learners and teachers of English in the world. Over five million people in 130 countries take our exams every year. Around the world over 20,000 universities, employers, government ministries and other organisations rely on our exams and qualifications as proof of English language ability. Cambridge English exams are backed by the work of the largest dedicated research team of any English language test provider.

Cambridge English Language Assessment – a not-for-profit organisation.



### **Celebratory reception in partnership with IELTS**

IELTS is the International English Language Testing System, the world's proven English language test.

IELTS is accepted as evidence of English language proficiency by over 10,000 organisations worldwide, including UK Visas and Immigration. Last year, more than 2.9 million tests were taken in more than 140 countries. IELTS is recognised as a secure, valid and reliable indicator of true-to-life ability to communicate in English for education, immigration and professional accreditation.



# Programme

- **17.45** Welcome reception, ELTons finalists' and partners' showcases Refreshments and canapés served Skyloft (Floor 28)
- 19.00 British Council ELTons Awards Ceremony, hosted by lexicographer,
  etymologist and celebrity host of Channel 4's Countdown, Susie Dent
   Millbank Tower Media Centre (Ground Floor)
- **20.15** Celebratory reception with refreshments, bowl food and canapés In partnership with IELTS Skyloft (Floor 28)

### Canapés served during welcome reception

Marinated chicken skewer with sweet chilli dipping sauce (halal, gluten free, dairy free)

Salt cod croquette with a smoked paprika aioli

Caramelised onion and goat's curd filo tartlet served with micro cress (vegetarian)

Broad bean, ricotta and mint bruschetta with red chilli (vegetarian)

### **Bowl food served during celebratory reception**

Onglet steak with triple-cooked chips and Béarnaise sauce (gluten free)

Pea and asparagus risotto with shaved veg parmesan (vegetarian, gluten free)

Pan fried snapper with pepper escabeche and sautéed potatoes (gluten free, dairy free)

Heritage beetroot salad with truffle goat's cheese and summer leaves (vegetarian, gluten free)

### Canapés served during celebratory reception

Marinated lamb skewer with minted yoghurt (gluten free)

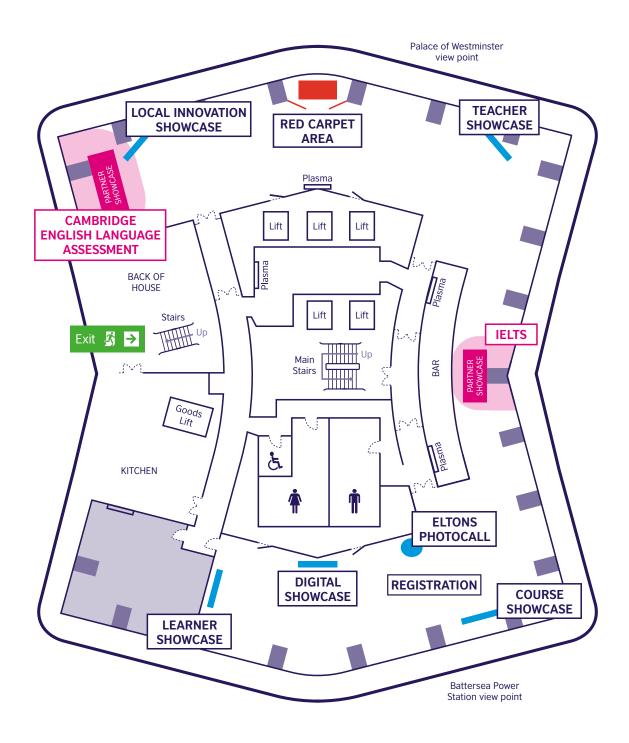
Rare roast beef on crostini with wasabi mayonnaise (dairy free)

Lightly spiced prawn with mango and cucumber salsa and a yoghurt dip (gluten free, dairy free (without yoghurt dip)

### **Dessert**

Vanilla and wild berry yoghurt cake (vegetarian)

Chocolate and raspberry lingot (vegetarian)



### Millbank Tower

Built in 1963, Millbank Tower, formerly known as Vickers Tower, was built for the engineering conglomerate Vickers. When it was built, it overtook Battersea Power Station to become London's tallest building at 118 metres high, but was overtaken by the 177 metre high Post Office Tower in 1967.

This Grade II listed building was home to the Labour Party, which ran its 1997 election campaign from here. It has been used by a cluster of predominantly political organisations including the Conservative and Labour parties and the United Nations to name a few. Today it hosts a wide range of companies from PR agencies to the Ministry of Justice Records Management Service.

The tower featured in the film *The Vault of Horror*, in 1973, and in the *Doctor Who* serials 'The Invasion' and 'Terror of the Zygons'. Millbank Tower was also featured in the series *The Persuaders!* 

The more recent addition, Skyloft, was created to celebrate the London Olympics. It boasts a reclaimed wooden floor from a school gymnasium and exposed brickwork from a Manchester factory creating a 'warehouse in the sky' environment. Make sure that you look out of each alcove window for breathtaking panoramic views of London.

### Skyloft – visit the ELTons finalists' showcase

Interact with the ELTons finalists' products by watching videos created by the teams and individuals behind them, at the finalists' showcase screens found around the Skyloft.

### Skyloft – get up close and personal with an ELTons award trophy

Take a selfie or a photo with a replica ELTons award trophy and post to your social media profile using the hashtag #ELTons.

### **ELTons Live**

We are delighted to welcome a global audience to the ELTons Innovation Awards 2017, to watch the red carpet interviews and ELTons awards ceremony live online. Catch up with the red carpet interviews you might have missed and share the ceremony – available immediately on demand, following the awards ceremony:

https://englishagenda.britishcouncil.org/eltons-2017-livestream

All attending are welcome to post updates and share photos from the awards using the hashtag #ELTons.

# Welcome address – Sir Ciarán Devane, Chief Executive, British Council



The British Council is the UK's international organisation for cultural relations and educational opportunities. We create friendly knowledge and understanding between the people of the UK and other countries. We do this by making a positive contribution to the UK and the countries we work with – changing lives by creating opportunities, building connections and engendering trust.

Sir Ciarán Devane took up the role of Chief Executive in January 2015. Ciarán has focused on ensuring that all stakeholders understand and value the contribution that soft power, cultural relations and the British Council make to security, prosperity and influence, and that the organisation and staff are aligned behind that vision.

Prior to this, Ciarán was Chief Executive of Macmillan Cancer Support from 2007 to 2014. He transformed the scale and impact of the charity, both on its own and in collaboration with other organisations and has raised its profile as an authoritative voice on cancer and on health matters, leading to Macmillan being the UK's 'Brand of the Year' in 2014.

Ciarán was educated at University College Dublin where he gained first-class honours in Biochemical Engineering. He then started his career as an engineer and manager for Imperial Chemical Industries (ICI) before becoming a management consultant, mostly with Gemini Consulting. He specialised in complex change programmes with companies such as AstraZeneca and Rolls-Royce.

He holds a master's degree in International Policy and Practice from George Washington University, Washington DC. Ciarán has also held non-executive roles on the board of organisations ranging from small local charities to NHS England.

Ciarán was awarded a knighthood in 2015 for his services to cancer patients.

# Awards Ceremony Host – Susie Dent



Susie Dent is a writer and broadcaster on language. She has made over 2,000 appearances as the resident word expert on Channel 4's *Countdown* and its comedy sister show 8 out of 10 Cats does Countdown, and comments regularly on television and radio on words in the news. She has contributed to discussions on Radio 4's *Woman's Hour, 15 x 15, Word of Mouth, More or Less, Today,* and on Radio 5 Live's *Breakfast* and *Drive* programmes, and has been a regular panellist on

Radio 4's Wordaholics. She has made guest appearances on many television programmes including BBC Breakfast, Newsnight, This Morning, Blue Peter, Test the Nation and The One Show.

Susie also answers notes and queries about words and phrases in a weekly column, 'Dictionary Corner', for the *Radio Times*, and is a columnist for the website Mental Floss. She has written for the *Independent on Sunday*, the *Telegraph* and the *Daily Mail*, and is the author of several books, including *Susie Dent's Word of the Year, What Made the Crocodile Cry?*, and *How to Talk Like a Local*; her latest book published in the Autumn of 2016. She is a spokesperson for Oxford University Press, and has been a judge on the Costa Book Awards and on the Academy Excellence Awards. Susie regularly delivers key-note speeches to both small companies and major corporations on language and communication.

# Master of Ceremonies – Anna Searle Director English Language, British Council



Anna Searle has worked in English language teaching, management and business development, and English language project design and delivery for 20 years across the British Council's network including in North Africa, Asia and Europe, as well as being country director in Libya for three years, where she also led education projects in skills and schools. Anna has a bachelor's degree in Politics and International Relations, a master's degree in TESOL, as well as teaching

qualifications in ELT, and has contributed to ELT publications in Spain, Italy and Sri Lanka and spoken at key ELT conferences in various countries. As Director English Language, Anna Searle leads the British Council's English language teams in the UK and across the British Council network, with English language programmes, centres and delivery in over 100 countries worldwide.

# Red carpet interviewers

Finalists, winners and partners are invited to join our red carpet interviewers to share their ELTons experiences.



**Callie Massey** is a teacher, writer, editor and conference speaker and has worked in ELT since 2007. She has been involved with various British Council projects, creating resources for teachers and learners based both in the UK and in international contexts. She currently lives in Lincolnshire and works on a range of courses which aim to improve the language skills of ESOL learners and facilitate integration into UK life.



**Paul Braddock** is the manager of the British Council's TeachingEnglish website. He is responsible for commissioning and editing practical resources for classroom use with primary, secondary and adult learners, continuing professional development (CPD) content for teachers, and organising live online CPD events. Now based in Barcelona, he has previously worked in Portugal, Hungary, Poland, Japan and the UK as a teacher and teacher trainer.

# Live blogger



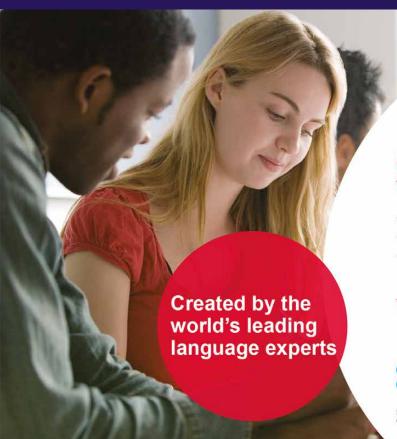
**Jason Anderson** is the winner of the British Council ELTons Award for Local Innovation 2016 for his book *Teaching English in Africa*. Jason is a teacher, teacher educator, best-selling author and educational consultant. He has worked extensively in teacher education in Africa, Asia and Europe, both in language teaching and mainstream education for partners including UNICEF, the British Council and NGOs. Jason will be blogging live throughout the evening.



**Cambridge English Beta** is the place to find out about our latest digital developments and get early access to trial versions of our English language learning products.

Visit cambridgeenglish.org/beta to sign up





# Over 2.9 million tests taken last year

- · Receive your results in less than 2 weeks
- · 1,000 IELTS locations in over 140 countries
- Over 10,000 recognising organisations worldwide

To find out more visit: takeielts.org





IELTS is jointly owned by the British Council, IDP: IELTS Australia and Cambridge English Language Assessment.











### Embassy onTrack

V Richardson, M Ward, R Tynan, R Garrelick, J Moore, R Alexander Embassy English

'I need IELTS 6.5 to enter my university course, how long will it take me?'

'I'm elementary and studying for nine months. Will I be advanced by then?'

'How do you track progress on a non-exam general English continuous enrolment course and report this back effectively to all of your students?'

Continuous enrolment courses, with class composition changing constantly, have found these questions challenging and perhaps impossible to answer. Until now.

Embassy English have developed Embassy onTrack, an assessment and progress tracking tool for measuring, monitoring and making student progress visible.

Embassy onTrack assesses students' progress, determines whether they are on track, above or below target, and enables us to intervene early with appropriate support for students tracking below target.

The data captured through Embassy onTrack may also provide evidence to support or refute commonly held beliefs about student progress e.g. there is an intermediate plateau, lower level students make faster progress than higher level students.

### Judge's quote

A useful tool to bring all the information schools collect on learners into one place.

### **Mackenzie Apptivities**

Chris Moonie, Charlotte Strawbridge, Thomas McL aren

Mackenzie School of English with Wildgoose Scotland

At Mackenzie School of English we are always looking for ways to enhance and improve our activity programmes so that students get the best out of their experience.

In 2016, we embarked on a project with an award-winning App Development Company called WildGoose. Working together we developed a range of interactive GPS-enabled challenges for iPads. Each game is designed to engage, educate and inspire our young learners during cultural visits.

Students learn about their surroundings while answering questions and completing photo and video tasks. There are three levels of difficulty for each game so are adaptable to the user's English ability. Students love using technology. We are embracing it and making learning outside of the classroom fun.

At the moment we have three games: 'Get to Know Edinburgh', 'Royal Mile Tour', and 'Dean Village & Stockbridge' but have others in development.

Feedback has been fantastic and we're very proud.

### Judge's quote

A fun way to practise in the local environment, replacing paper, pen, and teacher with digital tech!





### **News Review**

N Edgeller, S Hudson, C Chapman, F Aberdein BBC Learning English

### **Practical Writing**

S Chan, S Lau, A Raper, A Stokes ClarityEnglish

News Review explores how media organisations around the world use and adapt common English vocabulary items in headlines and news stories.

Every Tuesday, BBC Learning English takes a high-profile news story and examines the vocabulary used to report it in a range of international media headlines. The pronunciation, meaning and use of each word/phrase is explored alongside playouts of authentic clips from associated news reports.

Examining how everyday English words are adopted and adapted by news media broadens and deepens learners' lexical knowledge and their understanding of the interplay between everyday English words and English language news organisations around the world; alongside this exploration, learners are guided as to how these lexical items may also appear in everyday English.

BBC Learning English provides free English language learning materials on a range of platforms including bbclearningenglish.com, YouTube, Twitter, Facebook and Instagram.

### Judge's quote

Comprehensive, engaging and authentic materials, combined with exceptional presentation quality.

Practical Writing is for students who need to use written English both at school and in their personal life. Whether they are writing a descriptive essay for their teacher or sending a text to a friend, Practical Writing helps them structure their message, select the right vocabulary and choose the most appropriate style. With network and online delivery, tablet versions, a phone app and printable downloads, Practical Writing aims to reach out to the broadest range of students.

### Judge's quote

A comprehensive package offering a fuller structured writing programme than anything I've seen before.





### **TubeQuizard**

Olga Sergeeva and Kirill Sukhomlin

## www.textinspector.com

S Bax, N Roberts, N Rhymes, S Clarke. R Robinson Stephen Bax with Versantus IT Services and Web Design

TubeQuizard.com is a YouTube-based service that trains you to understand real-life pronunciation of high-frequency grammar and vocabulary. In a couple of clicks, TubeQuizard allows you to automatically generate guizzes based on any subtitled YouTube video. We've also built a vast collection of ready-made quizzes mapped to CEFR levels. Informed by research into listening skills, our quizzes are highly effective and a significant proportion of our users experience a boost to their listening comprehension.

And like all best things in life, TubeQuizard is absolutely free!

### Judge's quote

This does something different; very expandable and something that could be used again and again.

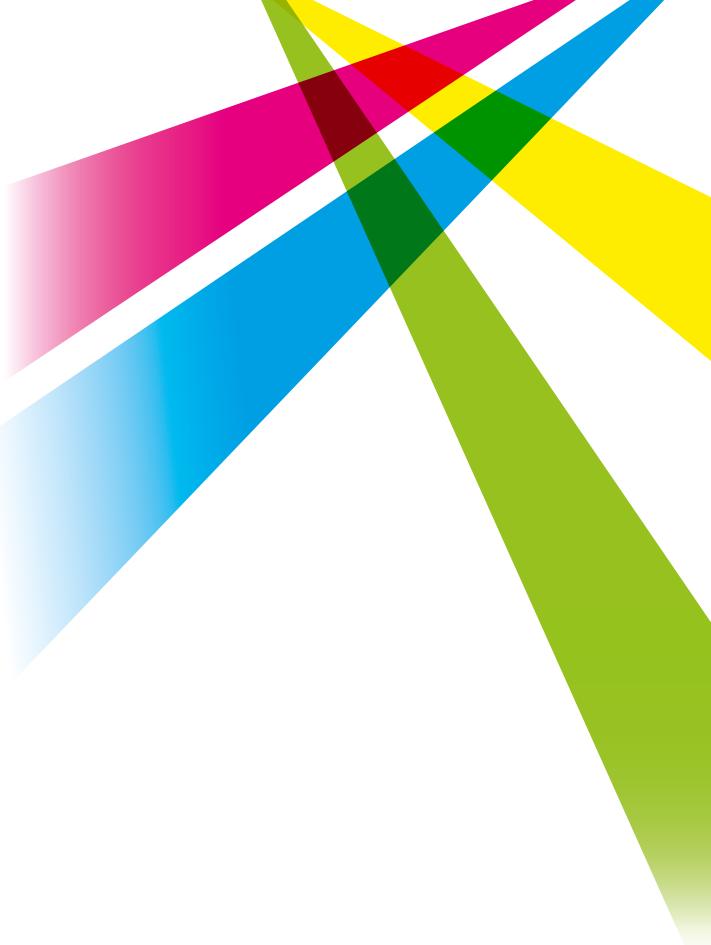
TextInspector.com is an exciting new online tool for analysing texts. Simply copy and paste any English text into the web page and Text Inspector will give you an instant score for your text's vocabulary on a wide range of metrics, benchmarked to the Common European Framework of Reference (CEFR). B2 or not B2, that is the question.

Because Text Inspector uses well-known datasets such as the British National Corpus (BNC), the Academic Wordlist (AWL), and the Cambridge University Press English Vocabulary Profile (EVP), it provides a huge amount of useful lexical detail, as well as a clear summary. You can also export data instantly to Excel, and analyse batches of texts, so it can even help with assessing student writing.

No need for teachers and test designers to guess any more! With Text Inspector we finally have the fast, authoritative analytical tool we have all been waiting for.

### Judge's quote

This is an exceedingly useful tool for analysing texts and I have never seen anything quite as comprehensive.



# The British Council ELTons Award for Excellence in Course Innovation



### Cambridge English Empower

C Jory, S Unsworth, A Doff, C Thaine, H Puchta, J Stranks, P Lewis-Jones Cambridge University Press with Cambridge English Language Assessment

### Dex

D Buisan, EM Davis, S Mourão, C Medwell Macmillan Education

Combining the expertise of Cambridge University Press and Cambridge English Language Assessment, Cambridge English Empower is a six-level British English adult course that offers a unique mix of engaging classroom materials, reliable assessment and personalised practice, enabling learners to make consistent and measurable progress.

A 'learning oriented assessment' (LOA) approach, including both formative and summative elements, informs and enhances the learning process. After every unit progress test, each student is directed to personalised practice, so they can focus on what they need most.

The mid- and end-of-level competency tests provide each student with a unique CEFR Report, showing the level they have achieved, benchmarked to international standards.

'The more we used the book and explored the online platform, the more we realised that this was far more than "just another new book" and is potentially a game-changer.' Tam Connors-Sadek, Director of Studies, The University of Sheffield (TUoS) summer programme.

### Judge's quote

The authors seem to have managed the delicate trick of informative assessments without falling under the influence of the washback.

Discover with Dex, written by Sandie and Claire, is a three-level comprehensive teaching and learning solution, offering teachers everything they need to support their young learners in English language learning. Sandie Mourão is a specialist in early years education, with a PhD in didactics and teacher training in pre-primary contexts. Claire Medwell has extensive practical experience as an early years teacher, teacher trainer and materials writer. The course package consists of highly integrated components that can be used with flexibility, for example, vocabulary lessons are supported with flashcards, songs and interactive practice activities. The 'encounter, engage and exploit' methodology is supported with a holistic approach that teaches the 'whole child'. The strong course concept, brought to life through stories and videos, encourages pupils to engage and delight in their learning. This series has won the English Speaking Union Award for Innovation in 2016.

### Judge's quote

Visually arresting and attractive, delightful and innovative.





### **Focus Global, featuring the Word Store**

M Szewczyk, S Thorpe, S Kay, V Jones Pearson English

Focus is a blended English course for upper secondary students built on the concepts of motivation, memory and meaning. The Word Store is a vocabulary storage and practice booklet conveniently located inside the back cover of the Student's Book. Words are the basic building blocks of any language and the Word Store involves learners actively in recording and practising new words and phrases as they work through the course. It is an invaluable learning tool. It encourages learners to spend time thinking about new words – exploring meanings, investigating connections, deepening understanding – before ultimately recording them in a variety of different ways.

'Word Store is useful for revision. Students...always know where to go.' Nelia Velychko, Kiev

'Word Store is a great word bank of individual words and collocations. Students can create their monolingual and bilingual dictionaries. The unusual design helps extend attention spans. It arouses learners' interest.' Kateryna Vorona, Kropyvnytskiy

### Judge's quote

A comprehensive and very useable course.

### **Impact**

G McLean, S Roehr, S Mavor, C Ellis, Dr J Kang Shin, Dr J Crandall, L Koustaff, K Stannett, D Pinkley, T Fast National Geographic Learning

Helping teenage students explore who they are, and who they want to be.

Beginner – Upper Intermediate | CEFR: A1+ – B2 | 5 levels

Impact is a new five-level series that helps teenage learners to better understand themselves, each other, and the world they live in.

By encouraging self-expression, global citizenship, and active participation, Impact motivates students to explore who they are and who they want to be, all while learning English!

- National Geographic Explorers are featured as role models who embody the 21st century skills and values teenagers need to become successful global citizens.
- Cross-curricular topics engage learners with stimulating information about the world, better preparing them for future academic success.
- · Student-choice activities and projects present learners with options for language practice, allowing teens to become active participants in the learning process.

### Judge's quote

Stunning design with engaging, genuine and challenging CLIL topics.







### **Navigate**

N Sheard, Dr C Walter, M Bartram, H Buchanan, P Dummett, J Hughes, C Krantz, J Norton, E Pathare, K Pickering, R Roberts, K Wood Oxford University Press

Navigate is a six-level General English course tailored exclusively to adults. The course takes an innovative approach to reading and listening based on academic research as to how adults best learn languages. It teaches reading and listening from the bottom up. giving learners the skills they need to understand the next text they will read and hear, not just the one they are reading or hearing now. Navigate is based on the Oxford 3000<sup>™</sup>, so that students are learning the most relevant and frequent vocabulary. The content has been extensively piloted and reviewed in ELT classrooms across the world, giving teachers the confidence that it really works.

### Judge's quote

A really well thought out course for adults.

### **Students for Peace**

E Amos. I Valverde. A Almeida. S Possas. AC Pilliposian, D Viegas, CC Filho Richmond

Students for Peace is a four-level ELT series for lower secondary. The series is based on the concept that educating for peace is educating people to be able to listen to others, to accept different points of view and to respect diversity. In this process, conflicts are a key element to help the group understand, discuss and come up with possible solutions to a number of issues.

The idea for a series of coursebooks combining English language teaching and peace education was triggered by the close contact the author Eduardo Amos has had with secondary schools in Brazil over the last three decades both as an English teacher and as a textbook writer. An atmosphere of intolerance and violence in the educational setting seemed to be a key issue to address.

Students for Peace is the result of years of study and aims at making a relevant contribution to the Brazilian ELT scene.

### Judge's quote

More than just an English course, it celebrates inclusiveness, diversity and of course peace.







# The British Council ELTons Award for Local Innovation in partnership with Cambridge English Language Assessment



Presented by Christine Nuttall, Director Partnerships, Projects and Policy, Cambridge English Language Assessment



### **Digital Literacy for EFL Students**

G Sardjoska Simoski, P Sardjoski, M Mihajloska, G Trpeski Pegasus ELS-Tetovo

Digital Literacy for EFL Students offers a combined approach in EFL and ICT instruction to enable EFL students to develop their linguistic competence through the use of digital technology, and acquire the most necessary skills for the digital world of today.

Digital Literacy for EFL Students is a new and adventurous way of teaching digital skills to EFL students, through blogging, web design, filmmaking and video editing, presentation skills and social media. Students of EFL are guided towards developing content in English for various media, as they learn how to use a set of digital tools to provide technical solutions for setting up and running their personal blogs, websites, videos and presentations that they share online.

### Judge's quote

Makes use of important workplace skills to motivate learning in a creative and comprehensive package.

### **EAL-Science Booklets**

Dr O Afitska, J Smith, J Clegg University of Sheffield with Sheffield City Council

EAL-Science Booklets are innovative, classroom-based and take-home materials that have been developed as part of research collaboration between the University of Sheffield and Sheffield City Council to support simultaneous learning of English as a second language and science as a subject-matter by bilingual and multilingual learners in mainstream primary classrooms in England. The booklets cover a selection of topics from the National Curriculum for Science for Key Stage 2. They are systematic, personalised, interactive and flexible. They make extensive use of visuals, simple language structures and a range of tasks to support learners' second language and subject knowledge development. They enhance learners' motivation and facilitate scientific enquiry by means of presenting scientific content in a clear and highly accessible way. They encourage use of learners' first language, and can be used by teachers as a helpful resource for formative assessment. These booklets are suitable for use by native and non-native English speaking learners alike.

### Judge's quote

Taking CLIL to new places with multilingual approaches and a clear connection to the curriculum.





### Hausa-to-English Talking Book 1

Samuel Ucheaga, Chiemezie Ucheaga, Dr B Y Hassan, Prof. AH Amfani. M M A Umar. L B Earl Mavis Computel Limited

The Mavis Talking Book is an interactive audiovisual book that works with the Mavis digital pen to provide high-impact learning of the English language at an affordable cost. It can be used in homes, communities, classrooms or outside classrooms. It does not depend on the internet. Anyone can learn how to use the Talking Books in a few minutes. A user simply turns on the Mavis Pen<sup>™</sup> and taps on the pages (texts or images) of the specially printed digital paper books to enter an exciting new world of interactive audio on paper. Audio splitters can be used to enable sharing by users in our Mavis Education Programme (MEP) model to further reduce the cost. The Mavis Pen uses very low power (about 2.5 Watts) and can be powered by small solar kits. More details of the product and videos can be seen on our website: www.maviseducation.com

### Judge's quote

What a fun product! Innovative and practical addressing a real need for low-resourced areas.

### The Hands Up Project

Nick Bilbrough

The Hands Up Project with Tamer Institute for Community Education, Gaza, UNRWA, Gaza and West Bank, and Relief International. Zaatari refugee camp, Jordan

The Hands Up Project is a UK-registered charity which teaches English online through simple video conferencing tools to groups of children who are disadvantaged because of social, political or economic reasons. We currently operate in Gaza, the Occupied West Bank and Zaatari refugee camp in Jordan. There is a strong emphasis on motivational communicative activities, as well as on learning through drama and storytelling. Our pool of over 20 volunteer teachers around the world regularly connect to tell stories, to play language games, and to be an audience for the creative work of the children. We also maintain a blog where we share and discuss ideas with teachers working in these contexts: https://handsupproject.org. We have recently begun connecting children in Palestine with children in other classes around the world for story performances and for intercultural exchange – so far with classes in Brazil, Pakistan, Russia, Spain and the UK.

### Judge's quote

A fantastic way to leverage online learning to reach audiences and deliver real benefit. Not like anything else l've seen.





### **Working in Japan: Video Interviews** with 14 Professionals

John Rucynski and Alice Gordenker National Geographic Learning (Japan)

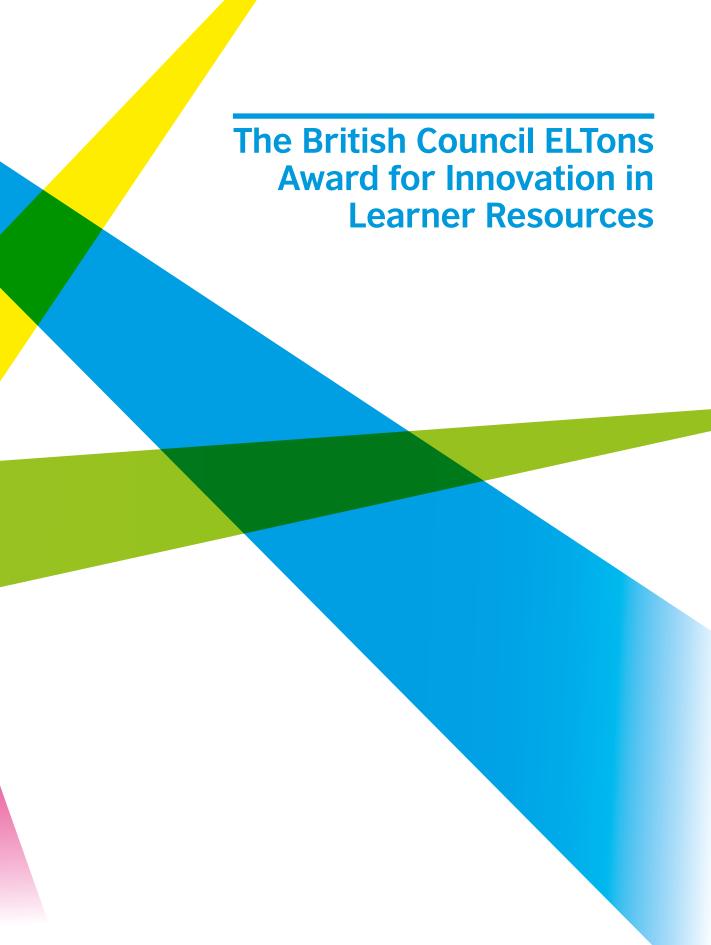
Despite the recognised impact of the learning environment on successful language acquisition, few EFL texts reflect the cultural context of the learner, especially one learning in a typically monolingual L1 environment. Working in Japan, a text for Japanese university students. features interviews with professionals from more than ten countries and territories who have built successful careers in Japan. Through these interviews, Japanese students can get a deeper understanding of outside perspectives of Japan by considering differing attitudes towards work, values and lifestyles. Additional activities provide opportunities to reflect on one's own future career and cultural identity as part of a globalising workforce in Japan. Inclusion of first and second language users of English provide learners with a realistic understanding of English as a global communication tool. Featuring real interviews with real people conducted by a real journalist, Working in Japan gives learners a more authentic and motivational classroom experience.

### Judge's quote

Taps into a stimulating and relevant topic area to create an engaging and motivating learning environment.









### **Absolutely English!**

Fay MacSween and Kelly James Wiener Spielkartenfabrik Ferd. Piatnik & Söhne GmbH

**Develop EAP: A Sustainable Academic English Skills Course** Averil Bolster and Peter Levrai

Absolutely English! is a language quiz card game that challenges and motivates learners, whether their level is basic or advanced. The game is a fun and interactive learners resource that provides practice of all four language skills while encouraging peer support. There are 230 question cards with the following categories: Grammar, Vocabulary, Phrases, This & That (e.g. spelling pitfalls, internet chat, etc.) and General Knowledge (of English speaking countries). Additionally, there are 45 Pot Luck cards that provide a fun aspect to the game. Each question card has five levels of questions, enabling mixed levels to play together where everyone has an equal chance of winning. We are confident that teachers and learners alike will find Absolutely English! an enjoyable and effective tool.

### Judge's quote

A genuinely fun, well-produced board game to practise English in a light-hearted way.

Develop EAP: A Sustainable Academic English Skills Course is an innovative course designed for use by pre-sessional or in-sessional university students. Its content is based on the UN's Sustainable Development Goals (SDGs), a rich resource which is engaging for learners of all disciplines. The course has collaboration at its core and students will work in teams in both the real and virtual world. The Virtual Learning Environment (VLE) which supports the course is integral to ongoing discussion and offers a truly blended experience. Develop EAP also makes extensive use of QR codes. linking to other useful resources which can be used in class or independently, and comes with a complete suite of assessment tools, both formative and summative. In addition to developing students' academic and soft skills, the focus on the SDGs will encourage students to consider their role as responsible 21st century global citizens.

### Judge's quote

A genuinely engaging and relevant product to help students about to enter university.





### **IELTS Speaking Band Score Videos**

Pete Jones with New Zealand Language Centres Limited

### **My English Voice**

Katy Simpson My English Voice

When learners understand how they are assessed, they are equipped with the knowledge they need to succeed.

IELTS Speaking band score videos is a series of YouTube videos that helps learners understand how their speaking is assessed in the International English Language Testing System (IELTS) and how they can improve their band score.

The series includes previous IELTS candidates from many different countries, with different language needs and goals, answering official IELTS Speaking questions under test-like conditions and receiving feedback from an experienced IELTS teacher.

Through clear explanations, real learner examples that others can relate to, and supporting material, the bite-sized videos demystify the IELTS Speaking criteria and empower learners to improve their speaking and test performance.

With over 10,000 subscribers to the YouTube channel, 100,000s of video views and hundreds of positive comments from both students and teachers, the videos are a hugely popular learner resource worldwide.

### Judge's quote

Great idea. Breaks IELTS Speaking down into manageable and accessible chunks for learners.

My English Voice is an online school for users of International English with a focus on speaking and listening.

There are around 1,200 million so-called 'non-native speakers' of English, and only around 400 million so-called 'native speakers'. But most coursebooks still use British or American accents in their audio recordings. My English Voice aims to help students become familiar with a wider range of accents than they are likely to hear in most coursebook listening materials.

Students can download free listening lessons twice a week featuring speakers from around the world. They can also join weekly 'drop-in' speaking lessons using YouTube live broadcast and Skype (for the cost of a cup of coffee in their country, i.e. there is a differentiated pricing system). Students are paired with speakers of different first language backgrounds to complete the communication tasks, and then 'whole class feedback' is conducted via the chatbox

### Judge's quote

Celebrates variety and inclusion through judicious and innovative use of accent and dialect.







# Shakespeare Speaks

C Chapman, S Hudson, R Carter, M Kerem, O Brown, S Mushin, P Sergeant BBC Learning English with The Open University

Shakespeare Speaks is a series of 20 fun animations for young adult learners of English at B1 level and above. A range of modern English expressions, originating from Shakespeare, are explained and practised by The Bard himself alongside a cast of real and imagined characters. Phrases include:

- · A tower of strength
- In a pickle
- · A fool's paradise
- · Dead as a doornail
- Mum's the word

Social media and online activities enable practice of core phrases alongside additional related expressions that learners can use in a range of everyday situations. Each episode includes a complete lesson plan, and learners' work is published on the BBC Learning English website.

BBC Learning English provides free English language learning materials on a range of platforms including bbclearningenglish.com, YouTube, Twitter, Facebook and Instagram.

### Judge's quote

Fresh, funky and successful in its approach to unpacking the idiomatic language we take for granted in modern English.

# **TrashedWorld**

K Kelly, K Halstead, C Oxenden, C Brady TrashedWorld with Blenheim Films

TrashedWorld – raising awareness of the global problem of waste.

Across the globe we create millions of tonnes of rubbish every day. The way we dispose of it (or don't) takes a terrible toll on our planet. Our oceans are full of plastic, our earth contaminated by landfills and our air poisoned by incinerators.

The solutions lie in our hands and, above all, in the hands of the new generation. The key to a sustainable future is education.

TrashedWorld, based on *Trashed*, the award-winning Jeremy Irons documentary, is a CLIL educational platform for secondary schools worldwide. It aims to shape young people's attitude towards waste while improving their language skills. Themed modules of work on local issues culminate in a project shared with partner schools in other parts of the world. A global approach to a global problem.

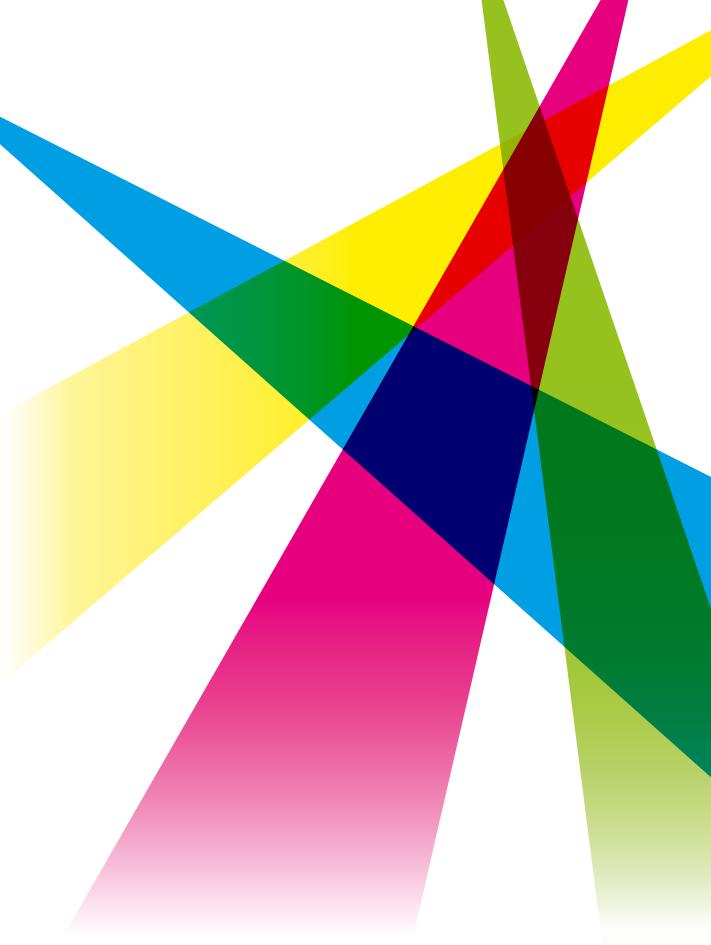
www.trashedworld.com

### Judge's quote

An innovative way of dealing with a topic that goes beyond the English classroom.







# The British Council ELTons Award for Innovation in Teacher Resources



# ETpedia series

J Hughes, R McLarty, VR Esteves, H Gomm, P Hands, C Rogers, C Ansell-Jones, M Benge Pavilion Publishing and Media Ltd

ETpedia is a series of collections of ideas for teaching English in both printed book format and a blog. These resources contain a wealth of activities and ideas in one place and the content is divided into units of ten tips, ideas or activities. There are no long swathes of text or dry, theory-based chapters, making it easy to find what you're looking for. The ETpedia series covers many areas of teaching with current book titles on Young Learners, Business English, Materials Writing and Technology and everything's in one place: you can find activities for teaching specific topics, timesaving tips for planning your lessons, or advice to help you quickly build rapport with students. ETpedia is all about saving time and supporting you in the classroom. Whether you're a novice teacher, a student working towards an ELT qualification or an experienced professional looking for a fresh approach, ETpedia is the must-have resource for teaching English as a foreign language.

# Judge's quote

A really accessible and extensive collection of clearly presented, useful and practical ideas.

# **Learning Technologies in EAP: A Practical Online Course for Teachers**

David Read and Nicholas Murgatroyd Technology-Enhanced Learning Team, English Language Teaching Centre, University of Sheffield

Learning Technologies in EAP: A Practical Online Course for Teachers is an 11-week, 50-hour online course designed to give English for Academic Purposes (EAP) teachers the confidence and practical knowledge needed to use a range of tools, apps and web services in the classroom with their students. The course delivers an interactive and practical learning experience where teachers engage with each other and course leaders through forums, videos and online seminars. It introduces teachers to a range of useful tech tools from online noticeboards to text analysis tools, from interactive flashcards for vocabulary learning to sites that make flipped learning come alive, all of which we've tried ourselves in the classroom. With clear guides and helpful tips, teachers rapidly develop confidence in using technology in the classroom.

Committed to spreading best practice, we offer five fully-funded scholarships to teachers in developing countries on every course we run.

# Judge's quote

An extremely practical and engaging course.





English Language Teaching Centre.

# **Power-Up: Flipping Your Classes**

Russell Stannard and Thom Kiddle Norwich Institute of Language Education (NILE) and Teacher Training Videos

# The Fluency MC Song and Video Activity Book Jason R Levine and Joss Frimond

Power Up: Flipping your Classes is a short intensive training course with a focus on the practical skills needed to create and organise flipped learning. The course has drawn on much of the research into massive open online courses (MOOCs) and online courses, highlighting the importance of teacher presence, not overwhelming the participant with too much content and making the navigation clear and consistent. The feedback from participants has been excellent, with many highlighting the course design and the way screen capture is used for providing feedback as two outstanding features. Also popular has been the use of self-evaluated mini-tasks that build towards a final, tutor-assessed course assignment. The course is media-rich with an introductory and final webinar, use of videos, screencasts, forums, discussion boards and much more. There is a real fun element to the course too, with the introductory videos for each unit having been filmed in different locations around the world.

# Judge's quote

A very interesting and practical course.

Fluency MC's videos have been viewed more than 20 million times on YouTube and other social media. Now, with the Fluency MC Song and Video Activity Book, English language teachers can easily plan and conduct engaging classroom activities with his materials. The reprintable PDF book contains lyrics and activities aimed at adolescent and adult learners. Teachers can download 36 MP3 song files (including instrumental and acapella versions) and play the videos in an exclusive teachers area on fluencymc.com, where they can ask questions and receive feedback from Fluency MC and other English teachers from around the world.

### Judge's quote

Focused and engaging language practice and activities through rap songs and videos.





# **Tigtag CLIL**

K Kelly, K Halstead, J Clegg, A McNulty, A Zaparucha, P Betts, S Citron Twia World

Tigtag CLIL provides stunning films, practical ideas and flexible resources to inspire and engage the next generation of global scientists. It supports teachers who are teaching science and geography in English at primary level using the Content and Language

Integrated Learning (CLIL) approach.

Over 800 short films cover everything from the parts of a plant to the Big Bang, via a pedal-powered house, chimpanzees choosing tools and the largest organism on Earth. Breathtaking footage, clear audio and key vocabulary highlighted on screen all make the process of learning in a foreign language easier. Built around the films are over 120 learning units that have been tailored to the needs of CLIL classrooms. With classroom activities that blend content and language learning, audio glossaries, phrase banks, quizzes, games and interactives, teachers have everything they need to teach content subjects in English effectively and with confidence.

# Judge's quote

A genuinely innovative, practical course.

# Videotelling

Jamie Keddie

Exploding watermelons, curious pigs, sneezing baby pandas, mystery objects falling from the sky, internet addiction, online dishonesty and (of course) internet cats...

Videotelling is a teacher resource book and accompanying website which outlines a completely novel approach to using video content in the classroom. It consists of 45 immersive stories, each of which is based on the narrative of an authentic online video (adverts, short films, viral videos, etc.).

The interactive stories are suitable for learners of all ages, and are designed to be told by the teacher in the traditional way. This means that technology takes a back seat and viewing of the video comes later.

The stories are accompanied by ready-to-use tasks and activities which show teachers how to get students listening, thinking, speaking, writing, collaborating, problem solving, and creating videos and stories of their own.

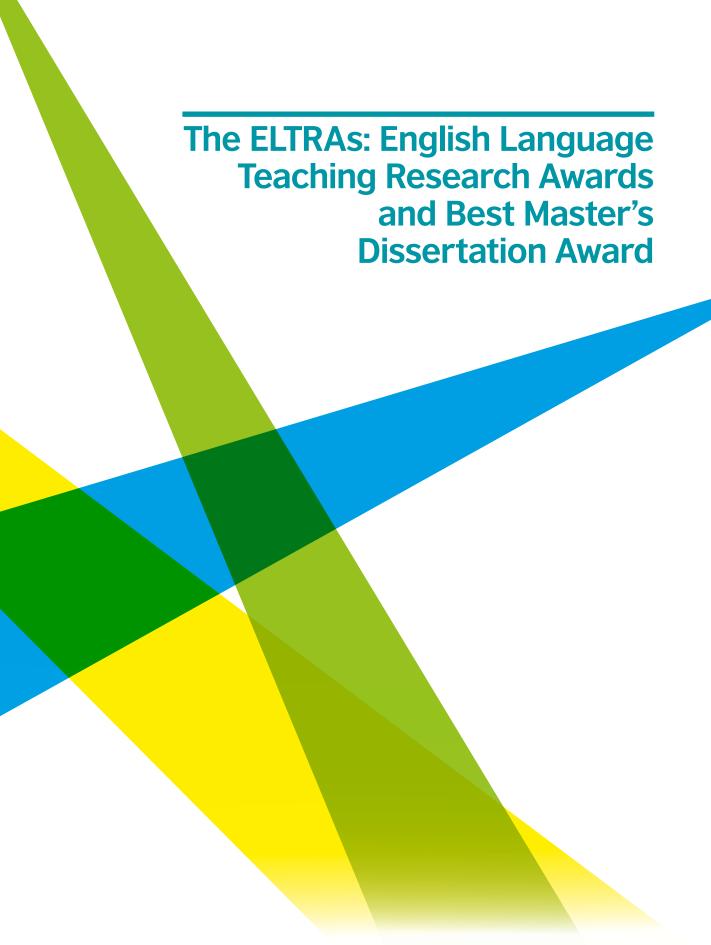
# Judge's quote

A fantastic collection of ideas that brings together amusing and intriguing video clips to provide fun and functional language practice.









# Master's Dissertation with Best Potential for Impact in ELT Award

For the last five years, the British Council has partnered with UK universities to find master's dissertations with the potential to improve policy and practice in ELT across the world. The scheme is designed to recognise and celebrate the brightest minds in ELT at master's level. Universities submit one master's dissertation marked at distinction level and these dissertations are judged by a panel of experts. The dissertations are published on the British Council website and are freely accessible to policymakers and practitioners around the world, raising the profile of the authors and universities alike.

This year's competition has included research into diverse ELT themes, covering a wide range of contexts such as Mexico, Turkey, Colombia, Canada. Korea and Brazil.

Access published papers from the British Council Master's Dissertation Award at: http://englishagenda.britishcouncil.org/research-publications/ elt-masters-dissertations

# The ELTRAs: English Language Teaching Research Awards

Through the English Language Teaching Research Awards (ELTRA) the British Council partners with UK universities to fund research projects in current and innovative areas in English language teaching around the world. Now into its ninth year, the scheme has funded 51 research projects. The outputs of the research partnership projects are published on the British Council TeachingEnglish website, contributing to a high-quality body of ELT research originating from the UK, made freely available to practitioners, researchers and policymakers worldwide.

# Recently published ELTRA awards papers:

- Video in language teacher education University of Warwick
- SETTVEO: Evidence-based reflection and teacher development Newcastle University
- English language education and migration: implications for secondary level students who have English as an additional Language – Northumbria University
- L2 reading and reading-while-listening in multi-modal learning conditions: An eye-tracking study – University of Nottingham
- B-MELTT: Blending MOOCs for English Language Teacher Training Coventry University
- Establishing and sustaining pre-sessional student partnerships across borders – University of Glasgow
- Digital Data-Driven Learning and Teaching: Making best use of corpora for English Language Teaching – Queen's University Belfast

Catch up with the latest research from UK universities: http://englishagenda.britishcouncil.org/research-publications/research-papers www.teachingenglish.org.uk/teacher-development/publications



# The British Council ELTons Lifetime Achievement Award



# The British Council ELTons Lifetime Achievement Award

The British Council ELTons Lifetime Achievement Award for ELT is designed to recognise members of the ELT community who have made a major contribution to the field of language learning and teaching.

The aim of the award is to celebrate long-standing achievement in the field of English language teaching by members of the different branches of ELT – writers, academics, trainers, school managers, thinkers – who have changed the way we look at English language teaching and contributed to advances in areas such as methodology, learning, technology and publishing.

The award forms part of the suite of ELTons awards recognising innovation and achievement in ELT, and celebrating the enormous contribution that ELT makes to the UK

English language teaching is a major profession that impacts on the lives of hundreds of millions of people worldwide, and ELT as a UK-based industry brings around £2.1 billion in revenue to the UK each year.

Despite this, ELT is often under-celebrated in the UK, and this award aims to remedy that by shining a spotlight on the ground-breaking contributions made by members of the ELT community.



Catherine Walter receiving the Lifetime Achievement Award, FI Tons 2016

# Acknowledgements

# With very special thanks to our:

Local Innovation Award partners, Cambridge English Language Assessment

Celebratory Reception partner, IELTS

Awards ceremony host, Susie Dent

# Esteemed awards presenters:

- · Manoj Badale, Co-Founder, Blenheim Chalcot
- Sarah Cooper, CEO, English UK
- Christine Nuttall, Director Partnerships, Projects and Policy, Cambridge English Language Assessment
- Warwick Freeland, Chief Strategy Officer and Managing Director IELTS, IDP Education
- Sally Gear, Head of Profession, Education, Department for International Development (DFiD)
- Professor David Crystal, Writer, editor, lecturer and broadcaster
- Mark Robson, Director English and Examinations, British Council
- Anna Searle, Director English, British Council
- Sir Ciarán Devane, Chief Executive, British Council

# Red carpet interviewers,

Callie Massey and Paul Braddock

Live blogger, Jason Anderson

# Filming, editing and presentation:

Will Holloway, Voop Productions www.voopproductions.com

### Music:

Composed by Phil Toms www.philtomsmusic.com

# Photography:

David Lake http://davidlakephotography.com

# Overall production:

Rebecca Maher, Tom Poole, Nasia Nikolova and Debbie Candy

# Become a partner of the 16th British Council ELTons Innovation Awards 2018.

A range of partnership options are available including award category partner, welcome or celebratory reception partner, or overall awards partner for the ELTons Innovation Awards 2018.

Find out more and speak to a member about the team about partnership with the British Council:

http://englishagenda.britishcouncil.org/ events/eltons







# Visit our websites:

www.britishcouncil.org/englishagenda

www.teachingenglish.org.uk

www.britishcouncil.org/learnenglish

www.britishcouncil.org/learnenglishteens

www.britishcouncil.org/learnenglishkids

www.britishcouncil.org/aptis